

ENCUBAY DUBAI DELEGATION



encubay

A DIVERSITY FOCUSED NETWORK



Hosted by

غرفة دبي
DUBAI CHAMBER
الرقمية DIGITAL

GITEX
GLOBAL

— 15-18 OCT 2023 - DUBAI HARBOUR —



www.encubay.com

THE ENCUBAY X DUBAI DELEGATION

TAKE A LEAP INTO GLOBAL MARKETS.

The **Encubay India X Delegation** aims to enable business exchange and provide exposure to its community of startups, corporates, and investor partners to explore Dubai as their next growth destination. This delegation will help you understand the business landscape and opportunities in Dubai.

North Star is the startup focussed show under the umbrella of **GITEX Dubai** that brings together the most influential players in the global startup ecosystem.

Interact and collaborate with investors, corporates, and fellow founders from across the globe while exploring growth opportunities in Dubai.



CONNECT WITH 400+ INVESTORS



EXCLUSIVE MEETINGS



FIND BUSINESS PARTNERS & COLLABORATORS



NETWORK WITH CORPORATES & GOVERNMENT

MILESTONES YOU CAN ACHIEVE

PUT YOUR PRODUCT IN THE SPOTLIGHT

CONNECT WITH OVER 100+ INVESTORS

BUILD YOUR INTERNATIONAL PARTNER NETWORKS



Access to GITEX & NorthStar



Marketing and PR



Speaker Opportunities



Curated meetings as per your business objectives



Brand Visibility in Encubay Events



Access to the global business ecosystem

We are thrilled to introduce an unparalleled opportunity that promises to redefine your journey in the Dubai startup landscape.

Presenting the ***Encubay Dubai Delegation 2023*** - an immersive experience spanning five days, during which you'll engage with key stakeholders, visionary investors, and the vibrant Dubai startup community.

This carefully curated series of meet-ups is designed to provide you with direct access to the beating heart of innovation in the region. Each day will be dedicated to a unique facet of the startup ecosystem, offering profound insights, networking opportunities, and invaluable connections.

Here's a glimpse of what you can anticipate:

15th Oct - Welcome Dinner

16th Oct - The Dubai Advantage x The Bureau

17th Oct - Women in Business Summit x DIFC

18th Oct - Investor Mixer

19th Oct - IN5 Startup Ecosystem Mega Meetup

20th Oct - Explore HUB 71 Startup Hub in Abu Dhabi

Day 1 | 15th October

WELCOME DINNER - GALA NIGHT

A warm and cozy welcome dinner will bring together the Encubay Dubai Delegation attendees and select founders and investors in the region to engage over cocktails and canapes. Enjoy gorgeous Dubai Marina Views and discuss your business objectives with Team Encubay to help you make the most on your trip to land of the arabian sands - Dubai.

Day 2 | 16th October

ENCUBAY X BUREAU



This event in association with the Bureau and Creative Zone one of UAE's largest business advisory firms will help attendees understand the business setup and licensing landscape in UAE and network with successful entrepreneurs in the region. Get a concise yet comprehensive overview of the key elements that contribute to Dubai's vibrant startup ecosystem, including its thriving business environment, innovation initiatives, and cultural nuances.

Day 3 | 17th October



ENCUBAY X DIFC

DIFC is UAE's leading international financial hub which is home to some of the largest funds, startups, and family offices.

This event shall bring together key stakeholders in the region and women investors who are changing the face of women in the startup ecosystem.

Get the opportunity to meet potential partners, and have 1-1 conversations with fund houses to explore how you can expand business in the Middle East.

Day 4 | 18th October

ENCUBAY X INVESTOR MIXER



The classic Encubay Funder Founder Mixer is making it's way to the UAE! In this mixer, we take the pressure of pitching away. Build relationships with investors in a social setting and have meaningful conversations on your business. In addition, engage with the AWS Team to navigate through the various aspects of tech support available to startups in the region.

Day 5 | 19th October

ENCUBAY X IN5



in5 is Dubai's largest hustling and bustling startup ecosystem and enabling platform for entrepreneurs. In this event, dive deep into the Middle East startup ecosystem, learn about special business setup and office rates and access to investors. Explore partnerships with local founders, and discuss collaborations. Engage with world class speakers to discuss your Go to Market and Scale Up Strategy. Explore IN5's start-up offerings and creative spaces to start lean.

Day 6 | 20th October

ENCUBAY X HUB 71

HUB71

Hub71 is Abu Dhabi's global tech ecosystem that enables founders to build globally enduring homegrown tech companies in any sector by providing access to global markets, a capital ecosystem, a global network of partners, and a vibrant community filled with highly skilled talent, governed by forward-thinking regulations. Take a day trip around the Maryah Island where you explore HUB71 as your next setup destination.

WHAT YOU GET AS AN ENCUBAY DELEGATE



Mentorship on Dubai set up



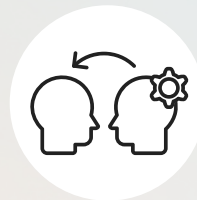
Speaking opportunities



Brand visibility



Engagement with key stakeholder authorities



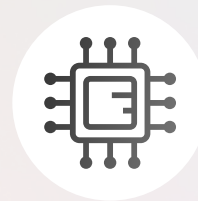
Individual interaction with mentors



Business Licence Set-up Advisory



Perks and Credits



Tech Consultation



Apply to be part of the **Dubai Delegation here**, or email hello@encubay.com

COMMERCIALS

FOR INDIVIDUAL FOUNDERS

Option 1 – 2500 dirhams*

1. Access to all 5 Encubay events.
2. This does not include the Gitex delegate pass.

Option 2 – 4000 dirhams*

1. Option 1 plus a Northstar delegate pass

Option 3 – 6000 dirhams*

1. Option 1 & 2 plus access to all of Gitex (16 conference tracks)

FOR BUSINESSES AND INVESTORS – SPONSORSHIP

Option 4 – 20,000 dirhams*

1. If you'd like to co-brand one of the Encubay events in Dubai as sponsors.

Option 5 – 60,000 dirhams*

If you want to co-brand the entire delegation with Encubay and sponsor all 5 events.

- *This is an early bird offer and valid for individuals who sign up before 25th of September.*
- *All payment needs to be done in advance.*
- *10% discount available if you purchase more than 1 Delegate pass.*